



# SEARCH AND SOCIAL MEDIA FOR BUSINESS

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**Thursday 16th September 2010 - 7:30pm**

Oxford e-Research Centre, 6 Keble Road, Oxford, OX1 3QG

So, you've built a great website, but now you want people to visit.  
Just how do you get yourself to the top on search engine listings?

You hear about SEO, Social Media, PPC and other buzz words but what will actually work?  
This workshop style talk is designed to give you some actionable ideas to help  
you leverage these techniques in your business.

The event is free.

Members and non-members are very welcome.

Tea and coffee is served from 7:00pm.

For more information visit:

**www.oxon.bcs.org**